

Rotary International District 5150

CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

Welcome Rotary Club Presidents!

The tradition of our Rotary District 5150 Club Excellence Awards continues to be a guide for our Rotary clubs to strive for excellence as they create new and better ways of providing service locally and globally. It is my hope that you lead your clubs to attain relevant and achievable goals that you will celebrate with your club members at the close of our 2023-2024 Rotary year!

Criteria for the “Club Excellence Awards” are outlined in the attached document. The recognition awards are organized in eight detailed categories of *Club Service, Community Service, International Service, Vocational Service, Youth Service, The Rotary Foundation, Membership, and Public Image*. When a club attains the minimum required points in each of these eight categories (totaling at least 1800 points), the club is awarded the *Governor’s Citation Award*, otherwise known as “**BEST CLUB**”. All Rotary District 5150 clubs can attain this award. With the support of your Assistant Governors, District Leadership Team, Past District Governors, and most importantly, your club members, you are well on your way to attaining many accolades at the [“Better Together” Multi-District Conference](#) scheduled for May 17-19, 2024.

Please take some time now to review the awards criteria with your club members and leadership team. Develop an action plan together on how to achieve “**BEST CLUB**”! It is a leadership and team building experience and an amazing way to expand your year’s accomplishments! The **submission deadline is April 1, 2024** to your Assistant Governor. Our Assistant Governors are well versed with these awards and are a great resource for you and your club members.

As a guideline, develop a strategy with your leadership team as suggested here:

- Review the awards criteria with your club members;
- Have your club President-Elect oversee the awards process. It can be an effective part of their preparation to become President of your club;
- Provide each section to your appropriate club chair for completion;
- Schedule progress meetings throughout the year;
- Utilize the awards document to track progress;
- Complete the awards document; and
- Submit it to your Assistant Governor by April 1, 2024.

You and your club members will then have the fun of learning which Club Excellence Award(s) you have earned, and then CELEBRATE your achievements at the [“Better Together” Multi-District Conference!](#)

Additionally, you may wish to attain [The Rotary Citation](#) award. The submission deadline for this award is June 30, 2024. You can apply for it online at www.rotary.org. This award is another way of attaining recognition for your members’ dedication and volunteer work.

Yours in Rotary,

Laine Hendricks
District Governor 2023-2024
Mobile: (415) 359-4508
rotarianlaine@gmail.com

Rotary International District 5150 CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

GOVERNOR'S CITATION AWARD - "BEST CLUB"

Rotary Club of _____

- Your current club President or President Elect and at least 15% of your club members and/or family/friends associated with your club are registered before April 1, 2024 to attend the ["Better Together" Multi-District Conference](#) on May 17-19, 2024 or any other District Conference in Rotary, live or virtual; **and**
- More than 50% your club members have participated in a community service project anywhere in the world sponsored by a Rotary club or district; **and**
- At least 50% of your club members attended (virtual or in person) your club's official District Governor Visit; **and**
- Your club had at least a 5% increase in membership from July 1, 2023 to April 1, 2024; **and**
- Your club updates its website or social media pages (e.g., Facebook, Instagram) at least once per month; **and**
- Your club has entered at least 80% of its projects into [Rotary Showcase](#); **and**
- Your club's per capita contribution to The Rotary Foundation Annual Fund Share from July 1, 2023 to April 1, 2024 was at least \$150, your club's per capita The Rotary Foundation Total Giving (restricted and unrestricted) was at least \$200, and your club had at least 80% participation in The Rotary Foundation's annual "Every Rotarian Every Year" fundraising initiative; **and**
- Your club earned at least 180 Merit Points in each of the eight (8) categories, with a grand total of at least 1800 points.

Special Note:

Attaining 1800 Merit Points in one category will not earn your club the Governor's Citation-"Best Club" award. Your club's overall goal is to be a well-rounded Rotary club, earning at least 180 Merit Points in each area of recognition.

[Calculation on next page]

Rotary International District 5150 CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

BEST CLUB (continued)

Your goal is to meet the minimum required check boxes above and attain 1800 Merit Points or more from July 1, 2023, to April 1, 2024

| Category | Merit Points |
|--|---------------------|
| Club Service | |
| Community Service | |
| International Service | |
| Vocational Service | |
| Youth Service | |
| The Rotary Foundation | |
| Membership | |
| Public Image | |
| TOTAL MERIT POINTS (1800+ POINTS) | |

Club President's Signature

Date (no later than April 1, 2024)

Print Club President's Name

Assistant Governor's Signature

Date (no later than April 8, 2024)

Print Assistant Governor's Name



Rotary International District 5150 CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

CLUB SERVICE AWARD

To receive the District 5150 Club Service Award: Attain all of the 5 criteria below PLUS earn at least 250 Club Administration Merit Points from July 1, 2023 to April 1, 2024:

- Your club leadership information (e.g., officers / board members) is entered into ClubRunner (via your club's or the District's ClubRunner account) by Sept 30, 2023; **and**
- Your current club President, President Elect or President Nominee **and** at least 10% of your club members and/or family/friends associated with your club are registered by April 1, 2024 to attend the "[Better Together](#)" Multi-District Conference on May 17-19, 2024 or any live or virtual 2024 District Conference anywhere in the world; **and**
- Your club goals and goal progress are updated on [Rotary Club Central](#); **and**
- Your club has a written budget for the Rotary year 2023-2024 approved by your club's Board of Directors; **and**
- Your club has updated its bylaws within the past three years to reflect current club operations.

| | | |
|---|-----|--|
| Your club website is current, uses the correct Rotary International branding , and your club website is linked to the District 5150 website . | 50 | |
| File the IRS form 990 or 990EZ and the California 199 form for your Rotary club by November 15, 2023. Note: All clubs are required by law to file. | 50 | |
| Display your club or Rotary banner at all meetings. | 25 | |
| Display the Rotary International theme banner at all meetings. | 25 | |
| All of your club membership information (position, email, address, phone, gender, a "birth year", Rotary induction date) is updated in ClubRunner and synchronized with the www.rotary.org website. | 100 | |
| Your club has already applied for the Rotary Citation (Online at www.rotary.org) or plans to apply for the Rotary Citation by June 30, 2024. | 25 | |
| 3% of your club members registered for the 2024 Rotary International Convention in Singapore by April 1, 2024. | 50 | |
| Your club bylaws have been revised and are current with the 2019 Rotary International Club Constitution and Manual of Procedures (updated during 2019 - 2021). | 30 | |
| Your Rotary International dues are paid in full, and your dues and other financial obligations to District 5150 are paid in full. | 10 | |

Rotary International District 5150

CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

| | | |
|---|----|--|
| Members of your club attended Basic PRLS. (10 points per member maximum 100 pts) | 10 | |
| Members of your club attended Master PRLS. (1 member/1 class = 20 points, maximum 60 points) | 20 | |
| Members of your club completed Master PRLS Program. (25 points/member, maximum 100 points) | 25 | |
| Your Club published and mailed/sent electronically monthly club bulletins/newsletters or has a club website and/or social media pages (e.g., Facebook) that is/are regularly updated from July 1, 2023 to April 1, 2024. | 25 | |
| Club, member, and Board of Directors information for your club is synchronized with the District and Rotary International. | 25 | |
| At least 25% of your club members attended the District Learning and Leadership Assembly March 23, 2024 or another District Assembly, live or virtually, anywhere in the world. | 25 | |
| Your club made a measurable change this year to create a more welcoming and inclusive environment at your club meetings. | 25 | |
| Your club had social and networking events to which guests were invited. (10 points each event, maximum 50 points) | 10 | |
| TOTAL POINTS | | |

Rotary International District 5150 CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

COMMUNITY SERVICE AWARD

To receive the District 5150 Community Service Award: Attain at least 250 Community Service Merit Points from July 1, 2023 to April 1, 2024

| | | |
|--|---------------|--|
| Collaborate with another club to increase a project's scope and visibility. Report project in the goal center of Rotary Club Central and/or Rotary Showcase . (25 points each project/maximum 100 points) | 25 | |
| Conduct a club project with an Interact/Rotaract club where at least 5% of Rotary club members and Rotaract/Interact members are involved. (20 points each project, maximum 100 points) | 20 | |
| Create and implement an event or project, or have a meeting speaker, on Rotary International's 7 th Area of Focus "Protecting the Environment". | 25 | |
| Establish or continue a partnership with one or more corporate, government entities, or nongovernmental organizations and work on a project together. Report project in the goal center of Rotary Club Central and/or Rotary Showcase . (35 points for each newly established partnership and 25 points for a continued partnership, maximum 100 points) | 35 & 25 | |
| Establish a Community Service Committee with at least three members that meets regularly. | 50 | |
| Your club's Community Service Committee chair's name is reported to Rotary International in ClubRunner. | 20 | |
| A Community Service Committee representative from your club attended the District Learning & Leadership Development Assembly March 23, 2024 or a District Learning & Leadership Development workshop anywhere in the world, live or virtual. | 25 | |
| All your club's Community Service Projects volunteer hours and in-kind donations are posted on Rotary Showcase . | 75 | |
| Distribute dictionaries to 3 rd graders, contribute books to a local library or organization, supply computers/tablets to students, or conduct another literacy-focused project. | 25 | |
| Prospective club members participated in service projects. (10 points for each prospective member; points earned once per prospect, maximum of 100 points) | 10 | |
| Your club conducted activities that empowered girls and/or underserved women. (25 points for each activity, maximum of 100 points) | 25 | |

Rotary International District 5150

CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

| | | |
|---|----|--|
| 60% of your club members were involved in one or more hands-on or virtual service project (report total in the goal center of Rotary Club Central). | 25 | |
| Your club conducted activities which promoted increased awareness of Diversity, Equity and Inclusion principles. (25 points for each activity, maximum 75 points) | 50 | |
| One of your club members is named Rotarian of the Month by the District. | 25 | |
| TOTAL COMMUNITY SERVICE AWARD POINTS | | |

Rotary International District 5150 CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

INTERNATIONAL SERVICE AWARD

To receive the District 5150 International Service Award: Attain at least 250 International Service Merit Points from July 1, 2023 to April 1, 2024

| | | |
|---|-----|--|
| Your club is the International or Host Club on a Global Grant application. (125 points for a new Global Grant, plus 25 points for each report that is timely filed, maximum 100 points) | 125 | |
| Establish an International Service Committee with at least 3 members that meets regularly. | 50 | |
| Sponsor an international service project using only club funds (non-DDF). | 50 | |
| Your club's international service project(s) is/are posted on Rotary Showcase . (25 points each, maximum 100 points) | 25 | |
| Sponsor a Rotary Global Scholar applicant. | 75 | |
| Sponsor a Rotary Peace Fellow applicant (full scholarship or certificate program). | 75 | |
| Sponsor an international project using the club's DDF District grant money and provide timely reporting. | 75 | |
| An International Service Committee Chair or member attended any District Learning & Leadership Development Assembly and/or District workshop, live or virtually, anywhere in the world. | 25 | |
| Collaborate with another club on an international project. (25 points per project, maximum of 100 points) | 25 | |
| An international service project speaker presented at your Club (i.e., Peace Scholar, Youth Exchange, Global Scholar). | 50 | |
| List your club's international service projects in the goal center of Rotary Club Central and/or Rotary Showcase . (25 points for each project listed, maximum 75 points) | 25 | |
| Sponsor or support an international service project that supports Rotary International's 7th Area of Focus "Protecting the Environment." | 25 | |
| TOTAL INTERNATIONAL SERVICE POINTS | | |

Rotary International District 5150 CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

VOCATIONAL SERVICE AWARD

To receive the District 5150 Vocational Service Award: Attain at least 250 Vocational Service Merit Points from July 1, 2023 to April 1, 2024

| | | |
|--|----|--|
| Establish an active Vocational Service Committee with 2 members that meets regularly. | 25 | |
| Honor non-Rotarians in your community for vocational service (i.e., employee of the month, Service Above Self awards). | 25 | |
| Club members with an active Linked-in profile listing their Rotary affiliation. (5 points per person, maximum 100 points) | 5 | |
| Provide a scholarship or scholarship program for vocational education. (25 points per scholarship given, maximum 100 points) | 25 | |
| Club sponsors a Rotary Means Business (RMB), a business networking event, or any other vocational service event. (25 points per event, maximum 100 points) | 25 | |
| Club members attend a RMB, live or virtual, or attend a business networking event other than RMB. (10 points per member, maximum 100 points) | 10 | |
| At least 50% of club members participate in a service event where they use their professional or vocational skills. | 50 | |
| List vocational service projects on Rotary Showcase . (25 points each, maximum 75 points) | 25 | |
| A vocational service committee member attends the vocational session at a District Learning and Leadership Assembly, live or virtual, anywhere in the world. | 20 | |
| Your club sponsored a career activity or job shadow event for high school students. (25 points per event, maximum 100 points) | 25 | |
| Club regularly has a vocational minute/craft talk during its meetings (at least once a month). | 25 | |
| TOTAL VOCATIONAL SERVICE AWARD POINTS | | |

Rotary International District 5150 CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

YOUTH SERVICE AWARD

To receive the District 5150 Youth Service Award: Attain at least 250 D5150 Youth Service Merit Points from July 1, 2023 to April 1, 2024

| | | |
|---|-----|--|
| Maintain an existing Interact and/or Rotaract club. (25 points each, maximum of 100 points) | 50 | |
| Member(s) of your club participated as a Rotary Youth Leadership Academy (RYLA) team facilitator or joined the RYLA Steering Committee. (25 points per club member, max 100 points) | 25 | |
| Charter a new Interact club and/or Rotaract club (100 points each). Report the number of new clubs sponsored in the goal center of Rotary Club Central | 100 | |
| Sponsor academic scholarships for youth. (10 points per scholarship, maximum 100 points) | 10 | |
| Have 5% of your members attend Interact or Rotaract sponsored meetings/events which are separate from your regular club meeting. (25 points each meeting, maximum 100 points) | 25 | |
| Sponsor a RYLA participant. (25 points per student, maximum 100 points) Report the number of students sponsored in the goal center of Rotary Club Central . | 25 | |
| Have Interact and/or Rotaract members at your club meeting/event on at least 2 occasions. (2 meetings/events = 10 points) | 10 | |
| Have Interact and/or Rotaract members participate at your club project or event. (10 points per project/event, maximum 50) | 10 | |
| Establish a Youth Service Committee with at least 3 members that meets regularly. | 25 | |
| List club youth service projects on Rotary Club Central . (25 per project, maximum 75 points). | 25 | |
| 100% of club is Youth Protection Certified for incidental contact. | 100 | |
| 70% of club is Youth Protection Certified for incidental contact. | 50 | |
| TOTAL YOUTH SERVICE AWARD POINTS | | |

Rotary International District 5150 CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

THE ROTARY FOUNDATION AWARD

To receive the District 5150 The Rotary Foundation Award: Attain all 3 of the criteria below PLUS earn at least 250 The Rotary Foundation Merit Points from July 1, 2023 to April 1, 2024:

- Your club's per capita contribution to The Rotary Foundation Annual Giving Fund Share from July 1, 2023 to April 1, 2024 is at least \$150.00; **and**
- Your club's per capita The Rotary Foundation Total Giving (restricted and unrestricted) must be \$200; **and**
- Your club had at least 50% "Every Rotarian Every Year" (EREY) giving, **and**

| | | |
|---|-----|--|
| Your club's per capita contribution to Polio Plus is at least \$50. | 50 | |
| 100% of club members are EREY (Annual Fund Share only). | 50 | |
| Achieve and maintain 100% Paul Harris Fellows (using no less than 50% cash from the qualifying Rotarian; calculation based on members as of July 1, 2023). | 100 | |
| Partner with The Rotary Foundation by sponsoring/co-sponsoring at least one project funded by a Global Grant or a District Grant. | 25 | |
| A member of your club's Rotary Foundation Committee attended a District Learning & Leadership Development Assembly, and/or a District learning and leadership development workshop, live or virtual, anywhere in the world. | 25 | |
| Your club has 20% participation (including members, family/friends associated with your club) at the District's Rotary Foundation event on November 18, 2023. | 25 | |
| 20% of your club members have taken The Rotary Foundation Basics Module in the Rotary Learning Center at Rotary.org . | 25 | |
| Have a NEW Paul Harris Society Member (25 points for each new PHS). | 25 | |
| Have a NEW Benefactor (25 points for each new member). Report any new benefactors in the goal center of Rotary Club Central . | 25 | |
| Have a NEW Major Donor . (100 points for each new level/member) | 100 | |
| Have a NEW Bequest Society Member . (100 points for each new level/member) Report any new bequest society members in the goal center of Rotary Club Central . | 100 | |
| Have a NEW Major Gift (>\$10,000 cash). (100 points for each new major gift/level) | 100 | |

Rotary International District 5150

CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

| | | |
|--|----|--|
| Your club had a Rotary Foundation event presentation as the main speaker of your meeting. (25 points per meeting, maximum of 100 points) | 25 | |
| 25% of your club members donate to The Rotary Foundation via Rotary Direct . | 25 | |
| 20% of your club members joined the Polio Plus Society . | 25 | |
| TOTAL THE ROTARY FOUNDATION AWARD POINTS | | |

Rotary International District 5150

CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

MEMBERSHIP AWARD

To receive the District 5150 Membership Award: Your club had a NET *NEUTRAL/GAIN* in membership from July 1, 2023 to April 1, 2024 or sponsored a NEW club that is chartered by April 1, 2024, AND attain at least 250 Membership Merit Points from July 1, 2023 to April 1, 2024.

| | | |
|---|-----|--|
| Net gain of 5% NEW members. | 25 | |
| Net gain of 10% NEW members (if this gain is achieved, the 5% net gain achievement cannot also be selected). | 50 | |
| Net gain of 20% NEW members (if this gain is achieved, neither the 5% nor the 10% net gain achievement can also be selected). | 100 | |
| Establish a club Membership Committee of at least 3 members, and develop and execute at least four strategies to attract, educate, engage, and retain members. | 35 | |
| Conduct a Membership Engagement Assessment and introduce improvements that meet your club members' needs and interests. | 25 | |
| Sponsor a NEW Rotary club or Rotaract club. | 100 | |
| A club member attended at least 4 or more virtual/in person meetings of other Rotary clubs. (25 points per qualified member, maximum 100 points) | 25 | |
| Induct a CURRENT Rotaractor as a joint member of your club and his/her Rotaract club. (25 points each, maximum 150 points) | 25 | |
| Induct a former alumnus (former Rotaractor, Interactor, Group Study Exchange member, Vocational Training Team member, or Rotary Scholar) as a new club member. (25 points each) | 25 | |
| Adopt a leadership development program for all club members and track progress. | 25 | |
| Initiate or update a NEW-member welcome program/packet. | 25 | |
| All NEW members have Rotary mentors. | 25 | |
| Organize at least one networking event, in which club members meet professionals and/or organize a membership interest meeting. | 25 | |
| A District Membership Committee member is a program speaker at your club. (each different topic 25 points, maximum 4 meetings for 100 points) | 25 | |
| Club members attend meetings, projects, fundraisers, or socials of a NEW club (chartered less than one year) or a provisional club. (10 points per member, maximum 100) | 10 | |

Rotary International District 5150

CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

| | | |
|---|----|--|
| Initiate an outreach and communication program for former club members. | 25 | |
| Have a member join a Rotary Fellowship or Rotary Action Group . (15 points for each member that joins either program, maximum 75 points). Report Rotary Fellowship or Rotary Action Group participation in the goal center of Rotary Club Central . | 15 | |
| Club members take a membership course in the Learning Center at Rotary.org . (10 points per course, maximum 100 points) | 10 | |
| A representative of your club's Membership Committee attended any District Learning & Leadership Development Assembly, and/or attended a membership workshop, virtual or live, anywhere in the world. | 25 | |
| TOTAL MEMBERSHIP AWARD POINTS | | |

Rotary International District 5150 CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

PUBLIC IMAGE AWARD

To receive the District 5150 Public Image Award: Attain at least 200 Public Image Merit Points from July 1, 2023 to April 1, 2024

| | | |
|--|-----|--|
| Update your club website and/or social media accounts at least once per month to showcase current activities and information of interest to the public. Report your update frequency in the goal center of Rotary Club Central . | 25 | |
| Local media coverage of a club project, event, or fundraiser. Report number of media stories earned in the goal center of Rotary Club Central . (50 points per event) | 50 | |
| Club's branding (promotional materials, website, social media accounts) use current and correct Rotary logos . (if yes, report in the goal center of Rotary Club Central) | 25 | |
| Have your NEW club president or projects announced in local media. (25 points for each announcement/media, maximum 100 points) | 25 | |
| Club members take a Public Image course in the Learning Center at Rotary.org . (10 points per course, maximum 50 points) | 10 | |
| Your club's Facebook page is linked to District 5150 and Rotary International's Facebook pages. | 50 | |
| Regularly use Nextdoor, Meetup, One Brick, or other social media tools to promote club projects, meetings, and/or events. (25 points for each media, maximum 100 points) | 25 | |
| Actively utilize social media platforms to share your club's stories that support the People of Action campaign. | 25 | |
| Utilize Public Image materials/banners/brochures at service projects and club events. (10 points for each project or event, maximum 50 points). | 10 | |
| Publish an article in a local newspaper or (non-Rotarian) website depicting your club's community involvement. | 50 | |
| Host a community forum or seminar about an issue that's important to the community. Highlight your club's work to bring people together to find solutions. | 50 | |
| Publish an article or picture about your club's community involvement in a regional or national magazine (non-Rotarian). | 100 | |
| Conduct a People of Action campaign aimed at the business and the professional community that explains Rotary's purpose and passion. | 50 | |

Rotary International District 5150

CLUB EXCELLENCE AWARDS CRITERIA 2023-2024

| | | |
|---|----|--|
| Club members wore Rotary logo apparel at Rotary sponsored events or in-person events. (10 points for each event, maximum 50 points). | 10 | |
| Display the Rotary International 2023-2024 theme banner at all meeting | 15 | |
| Have a Rotary community program that displays the Rotary logo in a prominent place (e.g., parks, playgrounds, fields, buildings, billboards, etc.). (25 points each, maximum 100 points) | 25 | |
| A representative of your club's Public Image Committee attended any District Learning & Leadership Development Assembly, and/or attended a public image workshop, virtual or live, anywhere in the world. | 25 | |
| TOTAL PUBLIC IMAGE AWARD POINTS | | |