ROTARY DISTRICT 5150
CLUB EXCELLENCE AWARDS
2020 − 2021

Welcome Rotary Club Presidents!

The tradition of our Rotary District 5150 Club Excellence Awards continues to be a guide for our Rotary Clubs to strive for excellence as they create new and better ways of providing service locally and globally. It is my hope that you lead your clubs to attain relevant and achievable goals that you will *celebrate* with your club members at the close of our 2020-2021 Rotary year!

Criteria for the "Club Excellence Awards" are outlined in the attached document. The Recognition Awards are organized in eight detailed categories of *Club Administration, Community Service, International Service, Vocational Service, The Rotary Foundation, Membership, Youth Service, and Public Image.* When a club attains the minimum required points in each of these eight categories (totaling at least 1800 points), the club is awarded the *GOVERNOR's Citation Award,* otherwise known as *"BEST CLUB".* All District 5150 Rotary Clubs can attain this award. With the support of your Assistant Governors, District Leadership Team, Past District Governors, and most importantly, Your Club Members, you are well on your way to attaining many accolades at our Annual District Conference scheduled on May 15 and 16, 2021.

Please take some time now to review the Awards criteria with your Club Members and Leadership Team. Develop an action plan together on how to achieve *"BEST CLUB"!* It is such a leadership and team building experience, and an amazing way to expand your year's accomplishments! The **submission deadline is April 1, 2021** to your Assistant Governor (AG). Our AGs are well versed with these awards and are a great resource for you and your club members.

As a guideline, develop a strategy with your leadership team as suggested here:
Review the Awards Criteria with your team; Schedule progress meetings throughout the year; Utilize the Awards document to track progress; Complete the Awards document; Submit it to your AG by April 1, 2021, Confirming receipt. You, as the President, will be notified by April 15, 2021, which awards your Club will receive. Then CELEBRATE at the Annual District Conference!

Additionally, you may wish to attain *The Rotary Citation* award, in which its submission deadline is June 30, 2021. It can be downloaded at my.rotary.org. Its criteria coincides with our District's Club Excellence Awards, and is another way of attaining recognition for your members' dedication and volunteer work.

ROTARY Chosen Family,
Mary Marie Bates
District 5150 Governor 2020-2021
Rotary Club of Foster City
650.637.1014 mobile/WhatsApp

ROTARY DISTRICT 5150
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GOVERNOR's CITATION AWARD - "BEST CLUB"

Rotary Club of_____

☐ Your current Club President **or** at least 20% of your Club Members registered before January 1, 2021 to attend the D5150 District Conference on May 15 & 16, 2021; **and**

☐ More than 50% your club members participated in Rotary sponsored Community Service projects, and attended your club's official "District Governor Visit"; **and**

☐ Your District 5150 Club and Rotary International dues are paid in full; **and**

☐ Your Club and Club Foundation/Endowment are current on IRS filing; **and**

☐ Your Club is in good standing with District 5150, Rotary International, and The Rotary Foundation; **and**

☐ Your Club had a _net increase_ in Membership before April 1, 2021, and/or Sponsored or Co-Sponsored a New Rotary or Rotaract Club that was chartered prior to April 1, 2021; **and**

☐ Your Club's per capita contribution to The Rotary Foundation (TRF) Annual Fund Share between July 1, 2020 to April 1, 2021 was at least $100, your Club's per capita TRF Total Giving (restricted and unrestricted) was at least $200, and your Club had at least 80% participation in The Rotary Foundation "Every Rotarian Every Year" (EREY); **and**

☐ Your Club earned at least 100 Merit Points in each of the eight (8) categories, with a grand total of at least 1800 points.

Special Note:

Attaining 1800 points in one category will not earn your Club the Governor's Citation "Best Club" Award. Your Club's overall GOAL is to be a well-rounded Rotary Club, earning at least 100 points in each _Area of Recognition._

[Calculation on next page]

<u>BEST CLUB</u> (continued)

☐ Your GOAL is to attain *1800 Merit Points or more* from July 1, 2020 to April 1, 2021.

<u>Category</u>	<u>D5150 Merit Point Totals</u>
Club Administration (250+)	Merit Points _____
Community Service (250+)	Merit Points _____
International Service (200+)	Merit Points _____
Vocational Service (200+)	Merit Points _____
The Rotary Foundation (250+)	Merit Points _____
Membership (250 +)	Merit Points _____
Youth Service (200+)	Merit Points _____
Public Image (200+)	Merit Points _____
TOTAL MERIT POINTS (1800+)	**Total Merit Points** _____

<u>CLUB ADMINISTRATION:</u> Rotary Club of_____

<u>To receive the District 5150 Club Administration Recognition Award:</u>
☐ Your Club Leadership information is entered into your local/District ClubRunner by Sept 1, 2020; **and**

☐ Your current Club President or/and at least 20% of your Club Members registered by January 1, 2021 to attend the D5150 District Conference on May 15 & 16, 2021 (virtual or in person); **and**

☐ Your Club Goals and Projects are updated on Rotary Club Central; **and**

☐ Your Club has a Board of Directors approved documented budget for the Rotary Year 2020-2021; **and**

☐ Your Club has updated its bylaws within the past three years to reflect current Club operations.
Attain all of the above criteria PLUS earned at least <u>250</u> Club Administration Merit Points from July 1, 2020 to April 1, 2021 as to any of the following options:

☐ Your Club Website was updated with the 2020-2021 RI "Rotary Opens Opportunities" logo, the D5150"Rotary Chosen Family" logo, and Your Club website is linked to the District 5150 website (www.rotary5150.org)	50	Merit Points _____
☐ Use a non-cash system to collect funds for club meetings, events, fundraisers, or other activities such as Square, Venmo or PayPal.	25	Merit Points _____
☐File the IRS form 990 or 990EZ for Rotary Club by November 15, 2020. Note: All Clubs are required to file by law.	50	Merit Points _____
☐Display Your Club banner at all meetings	25	Merit Points _____
☐Apply for the *Rotary Citation*.	25	Merit Points _____
☐Display the Rotary International Theme Banner at all meetings.	25	Merit Points _____
☐20% of Club Members attended the District Foundation Event on November 21, 2020 (virtual or in person).	25	Merit Points _____
☐ Three+ members registered for the 2021 Taipei RI Convention.	25	Merit Points _____

CLUB ADMINISTRATION (continued)

☐Club Members attend Basic PRLS (10 points per member).　　　10　Merit Points _____

☐ Your Club District 5150 and Rotary International dues are current and paid in full;　　　10　Merit Points _____

☐ At least 10% of club members attended the District Assembly that occurred in March 2021　　　25　Merit Points _____

☐ Club, Member and Board of Directors information is synchronized between the District and Rotary International.　　　25　Merit Points _____

☐Club Members complete Master PRLS (25 points/member)　　　25　Merit Points _____

☐ Present a Club Social and Networking Events (5 points each)　　　5　Merit Points _____

☐Your Club published, and mailed/sent electronically monthly Club Bulletins/Newsletters and has a Club Website and/or Facebook Page regularly updated from July 1, 2020 to April 1, 2021.　　　25　Merit Points _____

TOTAL CLUB ADMINISTRATION MERIT POINTS (250+)　　**Total**　**Merit Points _____**

<u>COMMUNITY SERVICE:</u> Rotary Club of_____

<u>To receive the District 5150 Community Service Recognition Award:</u>

Attain at least <u>250</u> Community Service Merit Points from July 1, 2020 to April 1, 2021.

☐ Establish a Community Service Committee with a Chair with at least other two Members, which meet at least once a month. — 50 — Merit Points _____

☐ Community Service Committee Chair's name is reported to Rotary International in ClubRunner. — 20 — Merit Points _____

☐ Prospective Members participate in service projects (10 points for each prospective member; points earned once per prospect). — 10 — Merit Points _____

☐ 80% of Your Club Members participate in at least two community service projects from July 1, 2020 to April 1, 2021. — 75 — Merit Points _____

☐ Partner with at least one other Rotary Club for a Service Project, in which at least 25% of members from each club participate. — 50 — Merit Points _____

☐ Market a Community Service Project through use of a video or other medium to showcase it on social media or other media outlet. — 75 — Merit Points _____

☐ Partner with another Rotary Club during a Service Project. — 25 — Merit Points _____

☐ A Community Service Representative attended/viewed the District Learning & Leadership Development Assembly in March 2021 (virtual or in person) and attended the L&LD workshop. — 25 — Merit Points _____

☐ Utilize Rotary Club Central to track of Club Member Volunteer hours from July 1, 2020 to April 1, 2021. — 50 — Merit Points _____

☐ Distribute Rotary Dictionaries to third graders or contribute books to a library. — 25 — Merit Points _____

☐ Create and implement an event or have a Club Speaker on the Rotary 7th Area of Focus "Supporting the Environment". — 25 — Merit Points _____

TOTAL COMMUNITY SERVICE MERIT POINTS (250+)   **TOTAL   Merit Points _____**

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<u>INTERNATIONAL SERVICE:</u> Rotary Club of_____

<u>To receive the District 5150 International Service Recognition Award:</u>

Attain at least <u>200</u> International Service Merit Points from July 1, 2020 to April 1, 2021.

☐ Establish an International Service Committee that meets regularly.　　　　　　　50　　Merit Points _____

☐ Your Club supports an International or TRF Project beyond the USA borders.　　　50　　Merit Points _____

☐ Actively participate in a TRF Global Grant by writing, donating or sponsoring the Grant application.　　　50　　Merit Points _____

☐ Receive TRF approval for a Global Grant.　　　50　　Merit Points _____

☐ An International Service Representative attended/viewed the District Learning & Leadership Development Assembly in March 2021, and the L&LD workshop.　　　25　　Merit Points _____

☐ Sponsor a Rotary Global Scholar Candidate.　　　50　　Merit Points _____

☐ Sponsor a Rotary Peace Fellow Candidate.　　　50　　Merit Points _____

☐ An International Service Project Speaker presented at your Club or hosted a project (i.e. Peace Scholar, Youth Exchange, Global Scholar)　　　50　　Merit Points _____

☐ List additional International Service Projects
(25 points each listed on Rotary's Showcase:
https://map.rotary.org/en/project/pages/project_showcase.aspx/)　　　25　　Merit Points _____

TOTAL INTERNATIONAL SERVICE MERIT POINTS (200+)　　　**TOTAL**　　**Merit Points _____**

<u>VOCATIONAL SERVICE:</u> Rotary Club of_____

<u>To receive the District 5150 Vocational Service Recognition Award:</u>

Attain at least 200 Vocational Service Merit Points from July 1, 2019 to April 1, 2021:

☐ Have an active Vocational Service Committee with a Chair and at least one committee member.	25	Merit Points _____
☐ Honor at least two people in your community for Vocational Service (i.e. Employee of the Month)	25	Merit Points _____
☐ Club members have an active Linked-in Profile listing their Rotary Affiliation – 5 points per person	5	Merit Points _____
☐ Provide a scholarship or scholarship program for Vocational Education	25	Merit Points _____
☐ Club sponsors a Vocational Service event.	50	Merit Points _____
☐ At least 10% of Club Members attend one Vocational Service event.	20	Merit Points _____
☐ List additional Vocational Service Projects/Events (20 pts. each)		
☐ _____	20	Merit Points _____
☐ _____	20	Merit Points _____
☐ _____	20	Merit Points _____
☐ A Vocational Service Representative attended/viewed District Learning & Leadership Assembly, and L&LLD workshop.	25	Merit Points _____

TOTAL VOCATIONAL SERVICE MERIT POINTS (200+)   **TOTAL**   **Merit Points** _____

<u>THE ROTARY FOUNDATION:</u> Rotary Club of_____

<u>To receive the District 5150 Rotary Foundation Recognition Award:</u>

☐ Your Club's per capita contribution to The Rotary Foundation Annual Giving Fund Share from July 1, 2020 to April 1, 2021 was at least $100.00; **and**

☐ Your Club's per capita TRF Total Giving (restricted and unrestricted) must be $200; **and**

☐ Your Club had at least 50% "Every Rotarian Every Year" (EREY) giving, **and**

Attain all of the above criteria PLUS earned at least 250 Foundation Merit Points from July 1, 2020 to April 1, 2021 as to any of the following options:

☐ Contribute $26.50 per capita to Polio Plus	50	Merit Points _____
☐ 100% of members be EREY (Annual Fund Share only)	50	Merit Points _____
☐ Achieve and maintain 100% Paul Harris Fellows (using no less than 50% Cash from the qualifying Rotarian-based on members as of July 1, 2020)	50	Merit Points _____
☐ A NEW Paul Harris Fellow (25 points for each New PH Fellow).	25	Merit Points _____
☐ A NEW Benefactor (25 points for each New Benefactor).	25	Merit Points _____
☐ A NEW Major Donor (100 points for each New Major Donor).	100	Merit Points _____
☐ A NEW Major Gift Donor ($\geq$$10,000) (100 points for each)	100	Merit Points _____
☐ A NEW Bequest Society Member (100 points for each new BQS)	100	Merit Points _____
☐ A Foundation Committee Representative attended/viewed the District Learning & Leadership Development Assembly, and the L&LD workshop.	25	Merit Points _____
☐ Conduct a Club meeting with a The Rotary Foundation Speaker.	25	Merit Points _____

TOTAL ROTARY FOUNDATION MERIT POINTS(250+) **TOTAL** **Merit Points _____**

ROTARY DISTRICT 5150
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__MEMBERSHIP:__ Rotary Club of_____

To receive the District 5150 Rotary Membership Recognition Award:

☐ Your Club had a NET GAIN in Membership by April 1, 2021 or sponsored a NEW Club that is chartered by April 1, 2021 **AND**

Attain at least __250__ Membership Points from July 1, 2020 to April 1, 2021.

☐ A Net Gain of 5% NEW Members	25	Merit Points	_____
☐ A Net Gain of 10% NEW Members	50	Merit Points	_____
☐ A Net Gain of 20% NEW Members	75	Merit Points	_____
☐ Establish a functioning Membership Committee to develop and execute at least four strategies to attract, educate, engage, and retain Members.	35	Merit Points	_____
☐ Sponsor a NEW Rotary Club or Rotaract Club	100	Merit Points	_____
☐ Induct a former Rotaractor, Interactor, GSE, Vocational Training Team Member or Rotary Scholar as a NEW Member.	25	Merit Points	_____
☐ Initiate or update a NEW-Member Welcome Program.	25	Merit Points	_____
☐ All NEW Members have Rotary Mentors.	25	Merit Points	_____
☐ Conduct a Membership Engagement Assessment and introduce Improvements that meet Your Club Members' needs and interests.	25	Merit Points	_____
☐ Create and implement a Member Retention Strategy.	50	Merit Points	_____
☐ Adopt a Leadership Development Program for all Club Members and track progress.	25	Merit Points	_____
☐ Organize at least one networking event, in which Club Members meet professionals and/or organize a Membership Interest Meeting.	25	Merit Points	_____

__MEMBERSHIP__ (continued)

☐ At Member joins a Rotary Fellowship or Rotarian Action Group (5 points for each member that joins either program)   5   Merit Points _____

☐ A Club Membership Representative attended/viewed the District Learning & Leadership Development Assembly, and the L&LD workshop.   25   Merit Points _____

☐ Initiate a Club Alumni Outreach and Communication Program   25   Merit Points _____

☐ Invite Your Club's Area Membership Coordinator (AMC) as a Club meeting program speaker.   25   Merit Points _____

☐ A Club Member attended at least four or more meetings of a provisional club.   25   Merit Points _____

TOTAL MEMBERSHIP MERIT POINTS (250+)   **TOTAL**   **Merit Points _____**

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<u>YOUTH SERVICE:</u> Rotary Club of_____

<u>To receive the District 5150 Youth Service Recognition Award:</u>

Attain at least <u>200</u> D5150 Youth Service Merits Points from July 1, 2020 to April 1, 2021.

☐ A Youth Service Representative attended/viewed the District Learning & Leadership Development Assembly, and L&LD workshop.	25	Merit Points	_____
☐ Charter an Interact Club and/or Rotaract Club (100 each).	100	Merit Points	_____
☐ Maintain an existing Interact Club and/or Rotaract Club (50 pts each).	50	Merit Points	_____
☐ Invite and have Interact and/or Rotaract Members attend your Rotary Club meeting on at least two occasions	50	Merit Points	_____
☐ 10% of Your Club Members attend an Interact or Rotaract meeting separate from your regular Rotary Club meeting/event (25 points each meeting)	25	Merit Points	_____
☐ Sponsor a Rotary Youth Leadership Award (RYLA) Participant (25 pts each).	25	Merit Points	_____
☐ Participate as a RYLA Counselor for the **entire** weekend (25 pts for each club member).	25	Merit Points	_____
☐ Visit the Rotary Youth Leadership Award (RYLA) Program at camp over the course of the weekend (5 points each member, virtual/in person)	5	Merit Points	_____
☐ List additional Youth Service Projects (i.e. on Facebook, website or newsletter, etc.).	25	Merit Points	_____
	25	Merit Points	_____

TOTAL YOUTH SERVICES MERIT POINTS   TOTAL   **Merit Points _____**

ROTARY DISTRICT 5150
CLUB EXCELLENCE AWARDS
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<u>PUBLIC IMAGE:</u> Rotary Club of_____

<u>To receive the District 5150 Rotary Public Image Recognition Award:</u>

Attain at least 200 Public Image Merit Points from July 1, 2020 to April 1, 2021.

☐ A Public Image Representative attended/viewed the District Learning & Leadership Development Assembly, and L&LD workshop.	25	Merit Points _____
☐ Regularly updated Your Club's Facebook Page supporting the People of Action Campaign.	50	Merit Points _____
☐ Your Club's Facebook Page is linked to District 5150 and RI's Facebook Pages.	50	Merit Points _____
☐ Regularly use Meetup, One Brick, or other social promotional tools for Club projects, meetings, and/or event promotions.	25	Merit Points _____
☐ Actively utilize social media platforms to share Your Club stories that support the People of Action Campaign.	25	Merit Points _____
☐ Utilize Public Image materials/banners/brochures at service projects and club events (10 points for each project or event).	10	Merit Points _____
☐ Publish an article in a local newspaper or (non-Rotarian) website depicting your Club's community involvement.	50	Merit Points _____
☐ Publish an article or picture in a national magazine (non-Rotarian).	100	Merit Points _____
☐ Conduct a People of Action Campaign aimed at the business and the professional Community that explains Rotary's purpose and passion.	50	Merit Points _____
☐ Club Members wore Rotary logo apparel Rotary sponsored events (10 points for each event).	10	Merit Points _____
☐ Have a Rotary community program that displays the Rotary Logo in a prominent place (25 points each) (Parks, playgrounds, fields, buildings, billboards, etc.)	25	Merit Points _____

TOTAL PUBLIC IMAGE MERIT POINTS (200)   **TOTAL   Merit Points _____**