

DISTRICT RI CONVENTION PROMOTION

ROLE:

To promote attendance at the annual RI Convention to Rotarians throughout the District.

RESPONSIBILITIES:

To be a proactive resource to Clubs, Club Presidents, and Rotarians by:

- Attending club and district meetings to promote the convention.
- Serving as a local resource for convention materials and information.
- Communicating with and assist the zone-level RI Convention promotion committee member assigned to your district.
- Contacting potential registrants.
- Contributing convention articles and information to district newsletters, publications, social media, and directories.
- Creating or expanding a district website with links to convention information.
- Organizing district group reception, event, and/or tours for the convention (especially for first-time attendees).
- Inviting prospective Rotarians to attend the convention.
- Carrying out marketing campaigns and promote contests put on by the RI Convention Promotion Committee.
- Participating in other District activities as requested by the District Governor.

QUALIFICATIONS:

Be an active member in good standing with your Rotary Club for at least 3 years.

Have attended one or more Rotary International Conventions.

Be willing to travel to clubs in the district promoting the convention at no expense to Rotary.

Having a knowledge or familiarity with the geographic regions of the upcoming Conventions is preferred.

TERM OF OFFICE:

Three year term - at the discretion of the standing District Governor.