DISTRICT TRF FUNDRAISING/ANNUAL FUND CHAIR

ROLE:
Coordinates TRF Fundraising efforts within the District and serves as the Annual Fund Chair for The Rotary Foundation (TRF) for District 5150.

RESPONSIBILITIES:

• Works closely with the District TRF Chair and manages and monitors the Annual Fund fundraising and recognition opportunities.
• Helps clubs set annual goals for the Annual Fund and assists in identifying strategies to achieve the goals.
• Assists clubs in developing fundraising activities and assists in organizing District fundraising events.
• Motivates, promotes and advises clubs on a variety of TRF fundraising initiatives for the Annual Fund.
• Coordinates the District’s Annual Fund Every Rotarian Every Year (EREY) fundraising campaign. This may include a specific TRF event in the District, a raffle for prizes or other approaches to increase the per capita giving to the Annual Fund.
• Coordinates District donor appreciation events.
• Provides training on TRF at District Assembly, District Conference, Club meetings or other events.
• Publicizes Club and District monthly goal achievements.
• Works closely with the TRF Zone and Regional Rotary Foundation Coordinators and the TRF Annual Giving Officer in Evanston.
• Encourages contributions in support of club and district goals.
• Encourages participating in fundraising events.
• Recognizes club members and friends of Rotary who generously support our Foundation.
• Promotes special giving opportunities such as the Paul Harris Society; Rotary Foundation Sustaining Members; Every Rotarian Every Year; challenge gifts; corporate matching gifts; and corporate and community Foundation support.
• Highlight ways to give to the Foundation, including recurring and online giving opportunities.
• Coordinates efforts with the Major Donor, Bequest Society and Benefactor chair and grants chair.
• Participates in other District activities and meetings upon request of the District Governor.
QUALIFICATIONS:

• You have been a Rotarian in good standing with your club for at least three years.
• You have lead/organized/participated in various TRF fundraising activities and/or grant projects.
• You have lead by example and shown ongoing support for The Rotary Foundation at the Club and/or District level and personal TRF accomplishments.
• You have served as The Rotary Foundation Chair of your Club, preferred.
• You have a sound knowledge of The Rotary Foundation.
• You have experience in making effective oral presentations on The Rotary Foundation before small and/or large groups.

TERM OF OFFICE: Three years; subject to the discretion of the Incoming District Governor.